

E000404

AREA the V-minute news

VOL. I - NO. 6

JUN 4 1969

THIS IS WHAT HAPPENED LAST WEEK....

AREA V was pleased to host a distinguished visitor on May 27--Dr. C. Wesley Eisele, Professor of Medicine and Associate Dean for Postgraduate Medical Education, University of Colorado was here to attend a meeting of the Steering Committee for the conference being planned by the HOSPITAL ADMINISTRATORS ADVISORY COMMITTEE. Dr. Eisele, author of "The Medical Staff in the Modern Hospital" and Director of the very successful Hospital Medical Staff Conferences held in Estes Park, Colorado, is acting as consultant for the AREA V Conference which is to be presented by the Postgraduate Division of the USC School of Medicine. Conference plans are to be announced in the near future.

With one project operational, two before DRMP for approval and five in various stages of development AREA V CARDIAC COMMITTEE is giving top priority to prevention of heart disease this coming year and, at their May 19 meeting, without further ado, began to mobilize for this new attack.

To avoid duplication of Heart Association planning in this same direction, a report on the latter's projects has been promised by Mr. Lee Horovitz (Executive Director of L. A. County Heart Association and special consultant to the AREA V CARDIAC COMMITTEE). The L. A. County Health Department is being asked to appoint a representative to the committee. Methods of identification, follow-up and motivation of specific high-risk groups are under study.

Goals, projects and present achievements of health planning for San Fernando Valley was the subject of a meeting held May 19 at the request of the Health Committee of the Welfare Planning Council - San Fernando Valley. In the interests of greater cooperation, this same group (AREA V and Area IV RMP, Hospital Council of Southern California, Health Planning Association of Southern California Welfare Information Service, Welfare Planning Council, L. A. County Health Department, et al) plan to meet again in the fall of this year and perhaps twice yearly to review each other's planning and operational activities. Leon C. Hauck represented AREA V.

Another important activity to be undertaken by the Cardiac Committee is the exploration of outside sources of funding for various projects as they become phased out or to aid in initial development. A. Franklin Turner, M.D. and David H. Blankenhorn, M.D. are heading a subcommittee with this task.

An expansion of AREA V's PACEMAKER REGISTRY project into a region-wide program is recommended by the CCRMP CATEGORICAL CARDIAC COMMITTEE who have offered to work out the necessary components. A supplemental presentation indicating the wide interest that has been aroused, methodology and budget for the region-wide development of this pilot project is being prepared for the site visit which is anticipated will take place in early fall.

Each of the California Areas and Watts-Willowbrook have been asked to propose nominees for the pool of experts whose names will be drawn by lot to form the Technical Review Panel which will review individual projects. Each nominee has given assurance that he is willing and able to serve in this capacity. AREA V nominees are:

Heart	- Eugene Temkin, M.D.
Cancer	- J. R. Bateman, M.D.
Stroke	- Harry Fang, M.D.
Respiratory Disease	- Joseph F. Boyle, M.D.
Renal Disease	- Benjamin Barbour, M.D.
Diabetes	- Eugene E. Berman, M.D.
Continuing Education-	James V. Dooley, M.D.
Community Medicine	- Joy Cauffman, Ph.D.
	John J. Beeston, M.D.
Allied Health	- Mrs. F. M. Torke, R.N.

At their June 2 meeting, the NURSING ADVISORY COMMITTEE took a look at the gratifying results of their spring campaign in the AREA V Districts. A total of 178 grass-root nursing leaders were contacted during the ten orientation meetings. Follow-ups have already taken place in Antelope Valley and in the Lynwood-Downey District. In addition to a wealth of data on the needs of heart, stroke and cancer patients that were collected, many other deficiencies and gaps were noted for further study, three proposals were generated from the nursing community and a very dramatic spin-off may result in an extension of the CCU Teaching Project during the summer session of one of the junior colleges!

Those early risers, the AREA V SOCIAL WORKERS ADVISORY COMMITTEE, met for breakfast on May 28 and presented their long-awaited Priority Assessment Schemata on Social Disruption to a Reaction Panel composed of staff members of AREA V. The Reaction Panel had as many different recommendations as it had members and a very lively meeting ensued.

A survey of teaching equipment relating to heart disease in use at medical schools, recently completed by RMP Area III (Stanford) is being shared with other California areas and is now available
OF AREA V

Calendar

STAFF MEETINGS ARE SUBJECT TO SUDDEN CHANGES--PLEASE CHECK WITH OFFICE FOR LATEST INFORMATION
ALL MEETINGS ARE IN CONFERENCE ROOM UNLESS OTHERWISE INDICATED

JUNE

6	9:30 a.m.	CCRMP Report Committee Allied Health Conference	San Francisco
6	11:30 a.m.	AREA V Committee Chairmen's Meeting	
11	9:30 a.m.	AREA V Staff Meeting	
12	8:00 a.m. to 10:00 a.m.	ACT Conference CCU	L.A.Co.-USC Med.Ctr.
12	9:30 a.m. to 4:00 p.m.	California Regional Medical Program Nurses	San Francisco
12	1:00 p.m. to 4:00 p.m.	CCRMP Categorical Committee Chairmen and Objectives Committee	Los Angeles
13	9:30 a.m.	AREA V Special Staff Meeting	
13	10:30 a.m.	AREA V Seminar - Donald E. Yett, Ph.D.	
16	7:30 a.m.	AREA V Cardiac Coordinating Committee	
18	9:30 a.m.	AREA V Staff Meeting	
18	7:30 p.m.	Watts-Willowbrook RMP District Meeting	Los Angeles
19	11:00 a.m. to 2:00 p.m.	CCRMP Categorical Committee on Related Diseases	San Francisco
19	2:00 p.m. to 5:00 p.m.	CCRMP Staff Consultants Meeting	San Francisco
19	1:30 p.m.	Charles R. Drew Postgraduate School Committee	John Wesley Hospital
20	11:30 a.m.	AREA V Committee Chairmen's Meeting	
25	9:30 a.m.	AREA V Staff Meeting	
26	2:00 p.m. to 5:00 p.m.	CCRMP Data Acquisition Committee Meeting	San Francisco
27	9:30 a.m.	AREA V Seminar	

- SUMMER SCHEDULE -

Committee Chairmen's Meetings

July 11 August 8 September 12 September 26

There will be no seminars during July or August

K U D O S

DR. GEORGE C. GRIFFITH was notified during May that he is to receive two more of the highest honors that can be conferred: The Gold Heart Award of the American Heart Association and the Alumni Achievement Award of Jefferson Medical College, Philadelphia. Also, the new coronary care unit of Behrens Memorial Hospital, Glendale, has been dedicated in his name. Meanwhile, a steady stream of letters and phone calls, guidance for his committee and lively comment on the RMP scene continue to pour from Good Sam Hospital where Dr. Griffith is recuperating. All of us at AREA V send our congratulations and warmest wishes for speedy recovery!

MISS GLADYS ANCRUM, DR. P.H. of AREA V STAFF was recently installed as President-Elect of District 54 (Centinella Valley-Inglewood) of the California Nurses Association.

The American Society for Hospital Social Work

STAFF NOTES

Gregory Murray, M.D. will represent Watts-Willowbrook District RMP on AREA V's CANCER COMMITTEE, replacing Milton Woods, M.D.

Antelope Valley is to be represented on the AREA V ADVISORY GROUP by Mr. Robert E. Ernst, Administrative Officer of Antelope Valley Hospital, Lancaster.

The resignation of Mrs. Evelyn Malkin Barclay from the AREA V NURSING ADVISORY COMMITTEE has been received with regret. Mrs. Barclay is moving to Newburgh, New York where she plans to enjoy some non-nursing hobbies that she has been postponing for some time.

WELCOME BACK..to LOUISE GONZALEZ, who